

KIAN'S Journey with Universal Beijing Resort

21/22



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UNIVERSAL BEIJING RESORT

A UNIVERSAL THEMEPARK LIKE NEVER BEFORE

Immerse yourself in an experience of a lifetime at one of the most anticipated destinations in China. As one of the biggest Universal theme parks in the world, Universal Beijing Resort is a marvel to behold, featuring an array of new attractions along with familiar Universal rides and shows that are loved by all. Specially designed to reflect China's cultural heritage, the massive complex houses retail, dining and entertainment establishments as well as the first-ever Universal Studios Grand Hotel and NUO Resort Hotel.





THE BEGINNING OF A MOMENTOUS JOURNEY

When the tender was released for this budding development; KIAN was in a bidding race among 8 other vendors. During our corporate presentation, Universal was thoroughly impressed with our capabilities, particularly our repertoire and experience in furnishing Quick-Service Restaurants (QSR). Appreciative of the sincerity and authenticity of our China team in Shanghai, they decided to share with us their plans for the Universal CityWalk, a large area of restaurants with various designs and concepts.

As the Universal brand carried global significance, so did their requirements and expectations for their vendors. Joining hands with the team in Foshan, we doubled our local resources to better serve Universal and their needs. We prepared all the necessary certificates and qualifications, as well as intelligent solutions such as Flat Tech to eliminate wobbly tables. We were also able to fulfil the requirement of having all the products made in China thanks to our reliable manufacturing facilities in Foshan.



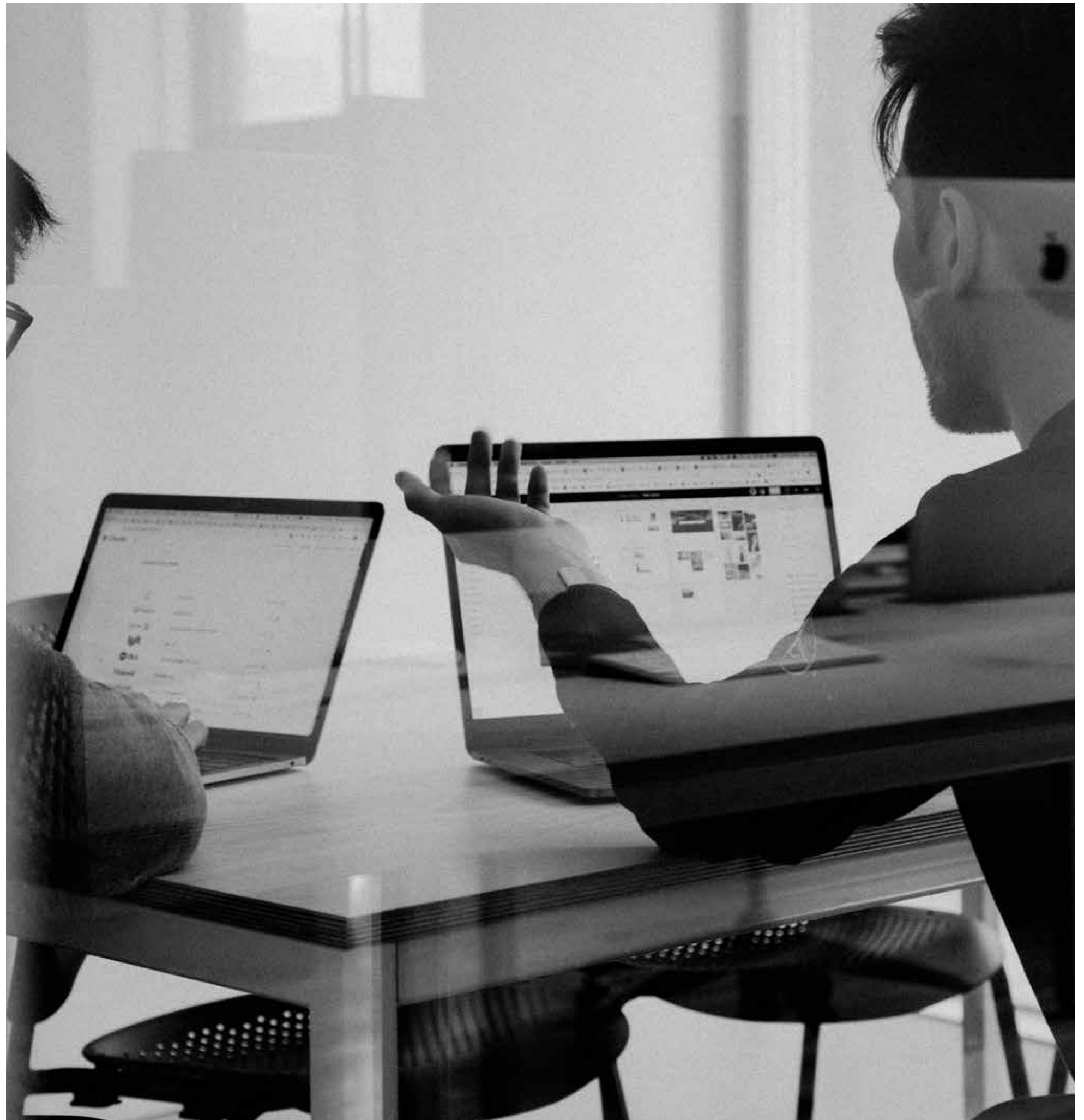
The ability to understand the needs of Universal, from design concepts to project management, as well as our many years of experience in handling F&B and QSR markets have earned us the credibility of being one of the preferred choices. With a final push from our favourable balance between quality and price, KIAN was finally awarded the tender. We had the task of furnishing 8 locations:

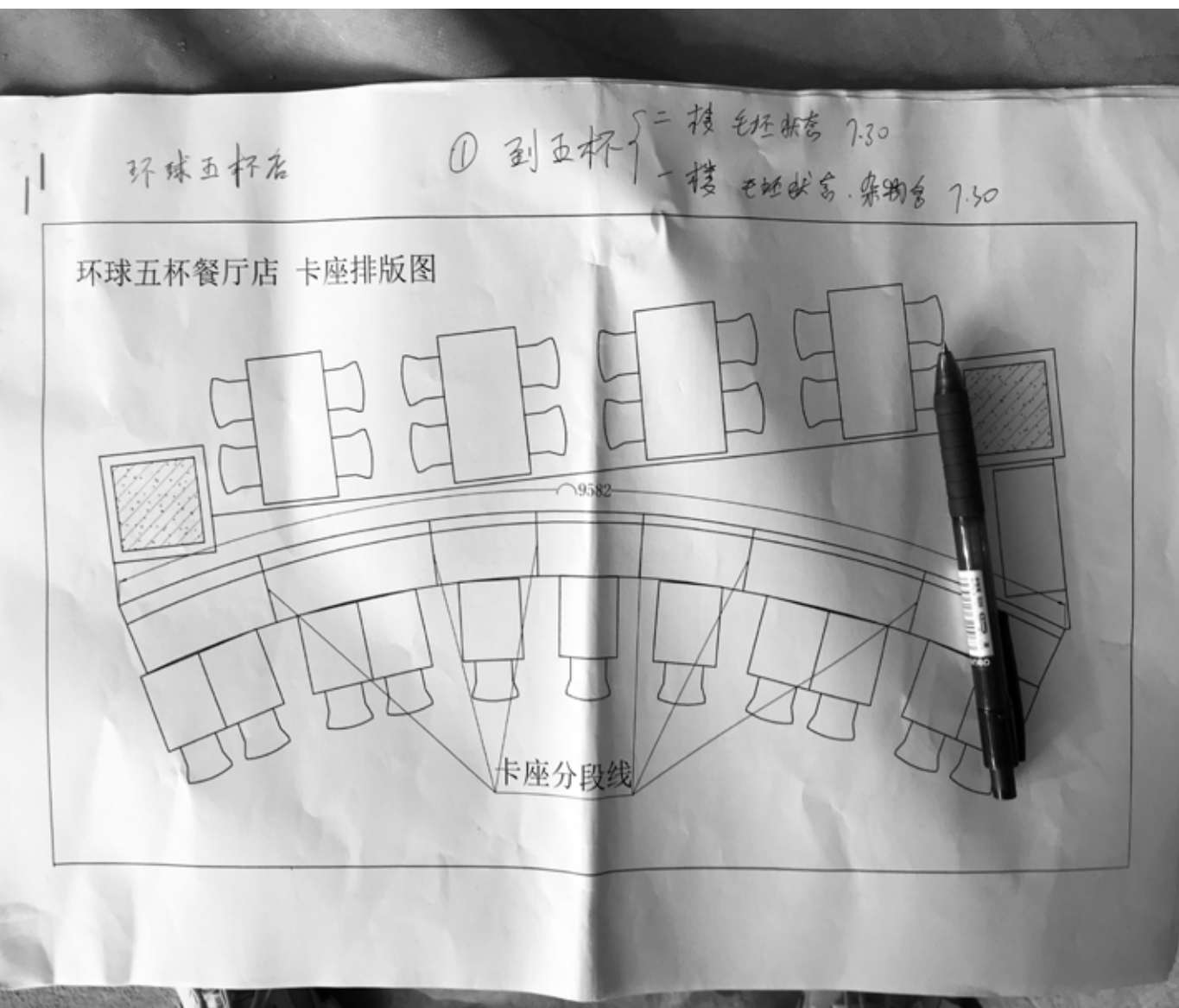
1. Red Oven Pizza Bakery
2. Neon Street Hawkers
3. The Cowfish Sushi Burger Bar
4. Cutie Cones Ice Cream
5. Wubei Craft Food and Beer
6. The Toothsome Chocolate Emporium & Savory Feast Kitchen
7. Peet's Coffee
8. Universal CityWalk Cinema

CREATING THE MAGIC

The time came for us to roll up our sleeves and work our magic. As most of the locations needed customised furniture, we meticulously studied the drawings and specifications provided to us. Our brilliant CAD team, together with our Project Management team, then conjured up detailed product drawings befitting of the layouts.

One such notable product was the Sampan table for Neon Street Hawkers. The structure was too big to fit through doors, so it was brought in piece by piece and manually installed on-site. We then went the extra mile and sourced for an artist to paint the sampan, and fabricated covers to dull any sharp edges to ensure customer safety.





2 MOCK-UP

Several prototype iterations were created in the pursuit of better design, a promise that we make to each and every customer.



1 DESIGN

With customisation as the name of the game, we designed various product drawings and curated them according to the plans given to us.



3 IMPROVEMENTS

Through rigorous trial and error, we constantly made improvements to our products to meet the desired standards.



4 PRODUCTION

Signed off by Universal, we immediately started production of our products in time for delivery and installation.

5 DELIVERY

All the items were smoothly delivered to the project site according to schedule and adhering to strict procedures.



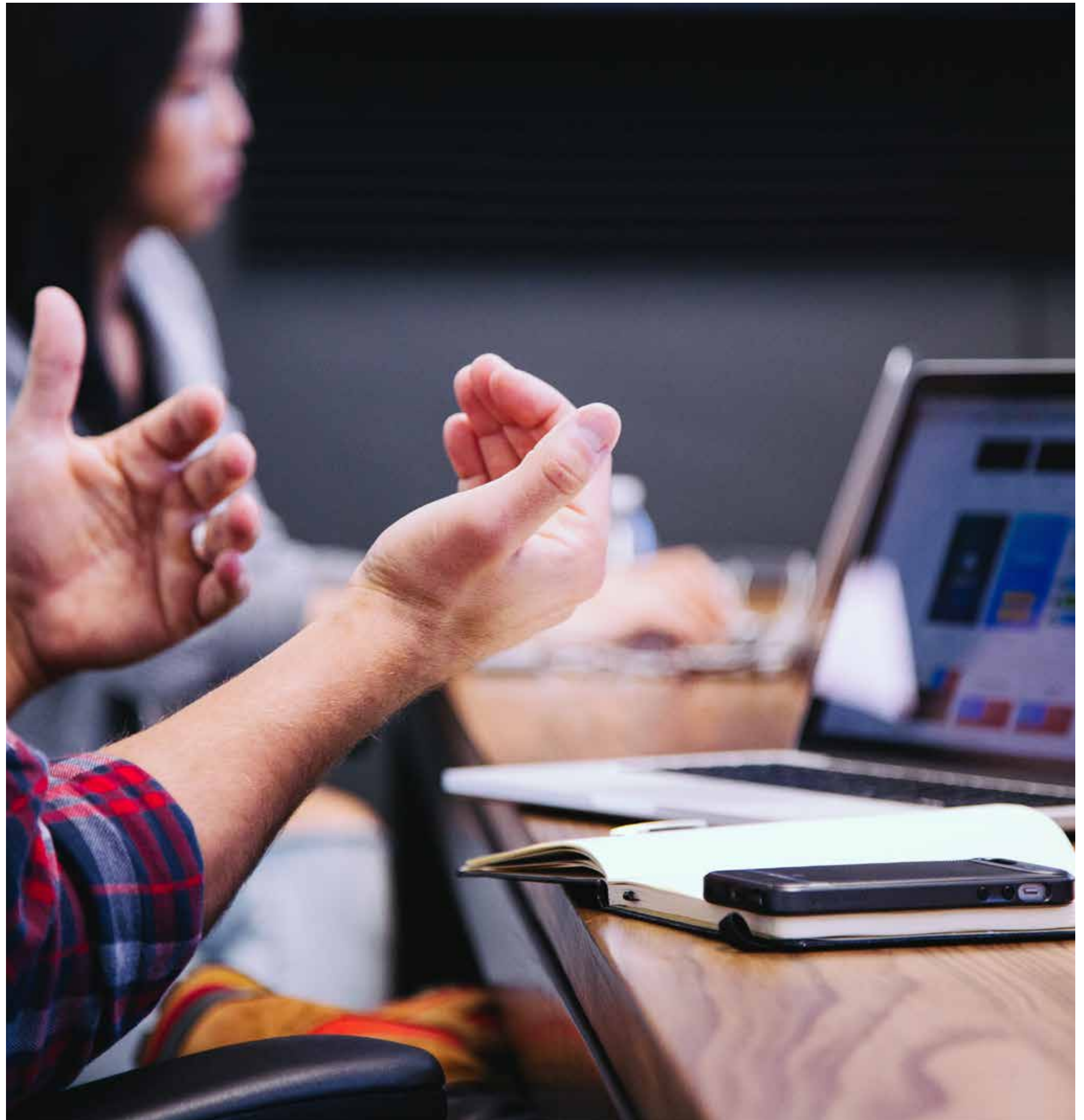
6 INSTALLATION

Careful installation was done on-site for unique customised items to ensure uncompromised quality.

PROJECT MANAGEMENT BEGINNING TO END

Believing in always taking care of our customers and giving them better value, we proactively took on the role of managing this Universal project from the beginning right to the very end.

From product conceptualisation to manufacturing to delivery and installation, we ensured that all the products were up to standards before leaving our doors, and were professionally delivered and installed on-time at each of the 8 locations in Universal CityWalk.



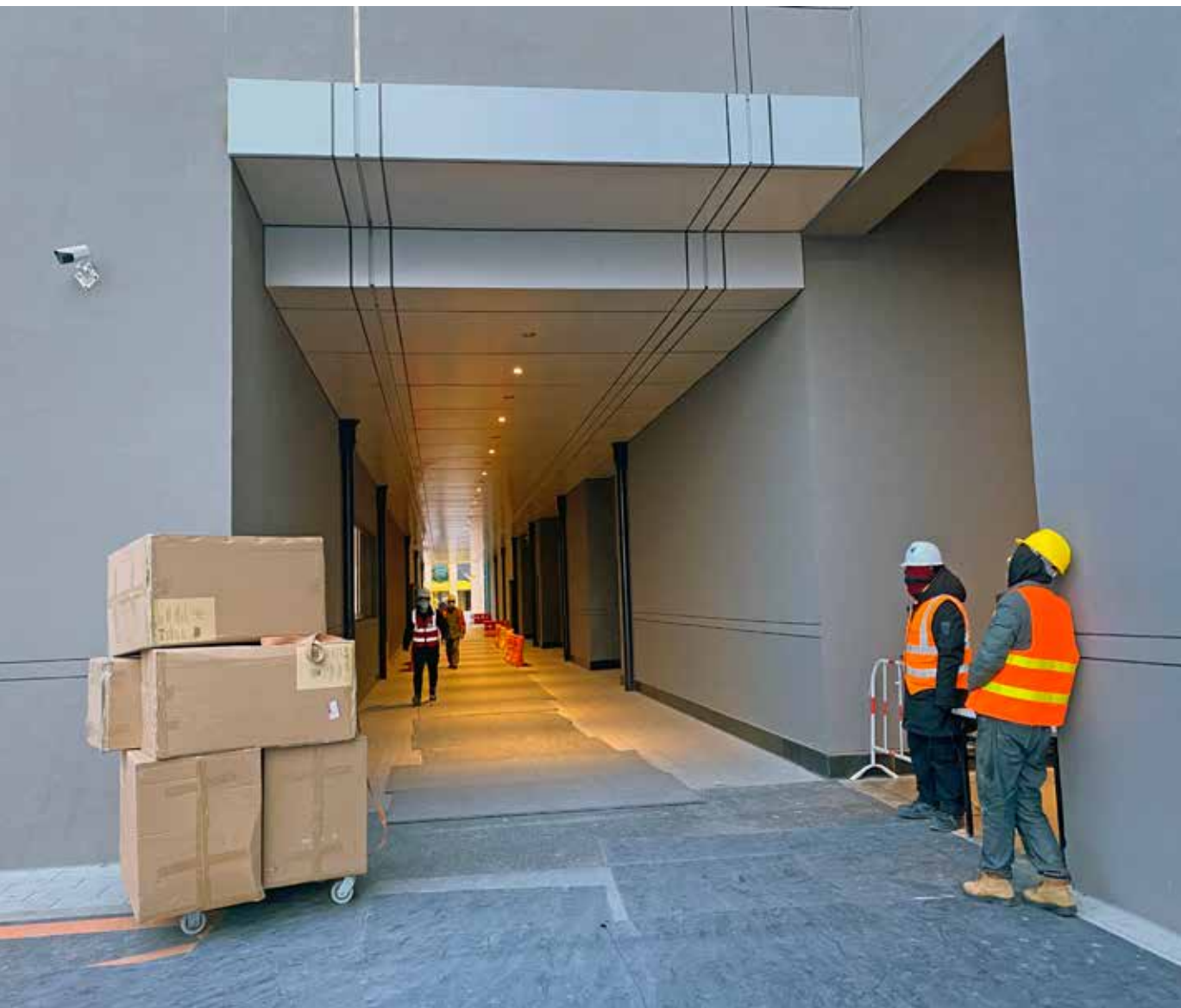


- Photo Index**
- 1 Design
 - 2 Mock-up
 - 3 Delivery
 - 4 On-site Installation
 - 5 Painting
 - 6 Finishing Touches



DELIVERY & INSTALLATION

During the delivery phase, the strict safety procedures that were set up to combat Covid-19 made multiple entries into the project site extremely lengthy. To keep to our delivery schedule, we ensured that all our delivery and installations teams always carried the required documents for trouble-free entry.



1. Navigating our way through the complex for delivery.

2. Ensuring all products are safely delivered.



3. Unloading our products from the truck.



4. Inspection for any defects.

5. On-site touch ups and readjustments.



6. Installation at the various locations.

A THRILLING RIDE TO REMEMBER

Finally, with the installation of the final piece of furniture, it was time for the handover of the project back into the arms of Universal. Inspections were done at each of the 8 locations that we furnished, and on the 5th of January 2021, Universal gave us their certificate of acceptance, thus completing the handover. We then gave a presentation on Furniture Care and Maintenance so that their maintenance teams are better equipped with knowledge on how to care for the furniture.

After a year and a half of planning and execution, we've finally completed the furnishing of Universal CityWalk. We at KIAN are grateful for the chance to experience this thrilling ride together with everyone who worked tirelessly to make this dream come true.





1 FURNITURE CARE 101

Presentation on furniture care and maintenance given to Universal to ensure long-lasting products.

2 FINAL INSPECTION

Inspections were done at each of the 8 locations that we furnished to ensure standards were met.



3 PROJECT HANDOVER

With big smiles on their faces, Universal gave us their certificate of acceptance to complete the project handover.



KIAN WITH UNIVERSAL BEIJING RESORT





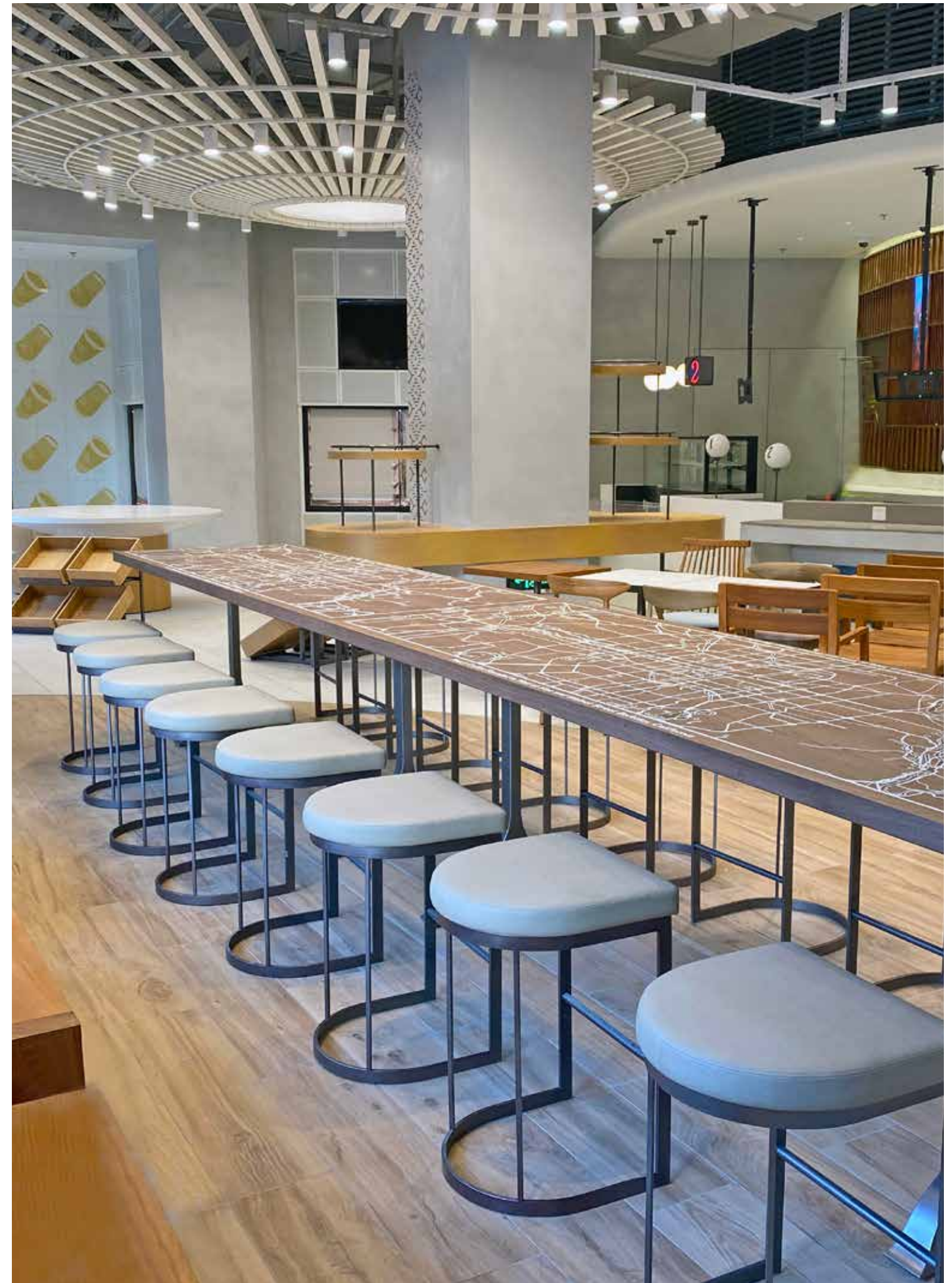
< Peet's Coffee



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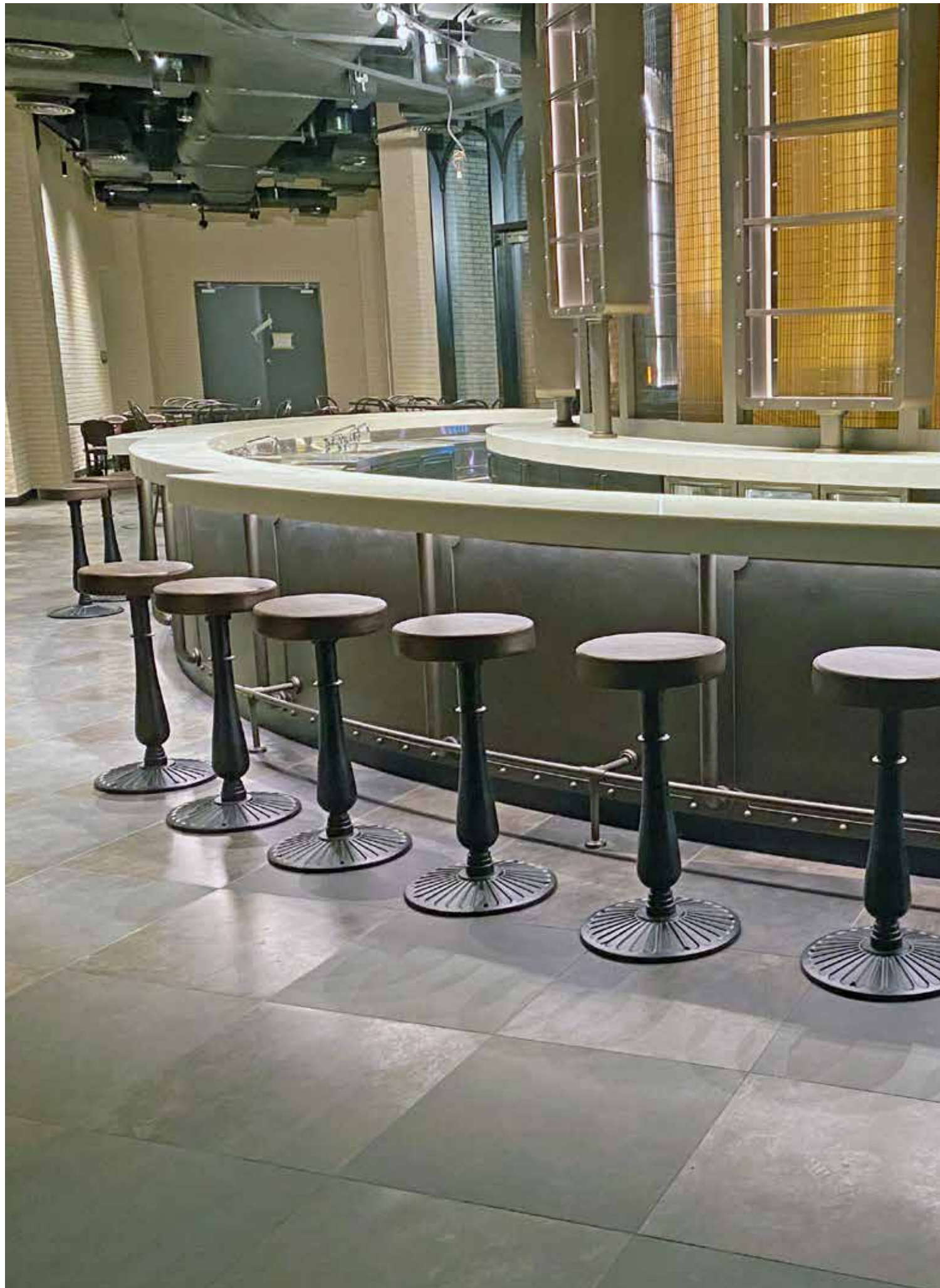
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Chocolate Emporium



< Chocolate Emporium



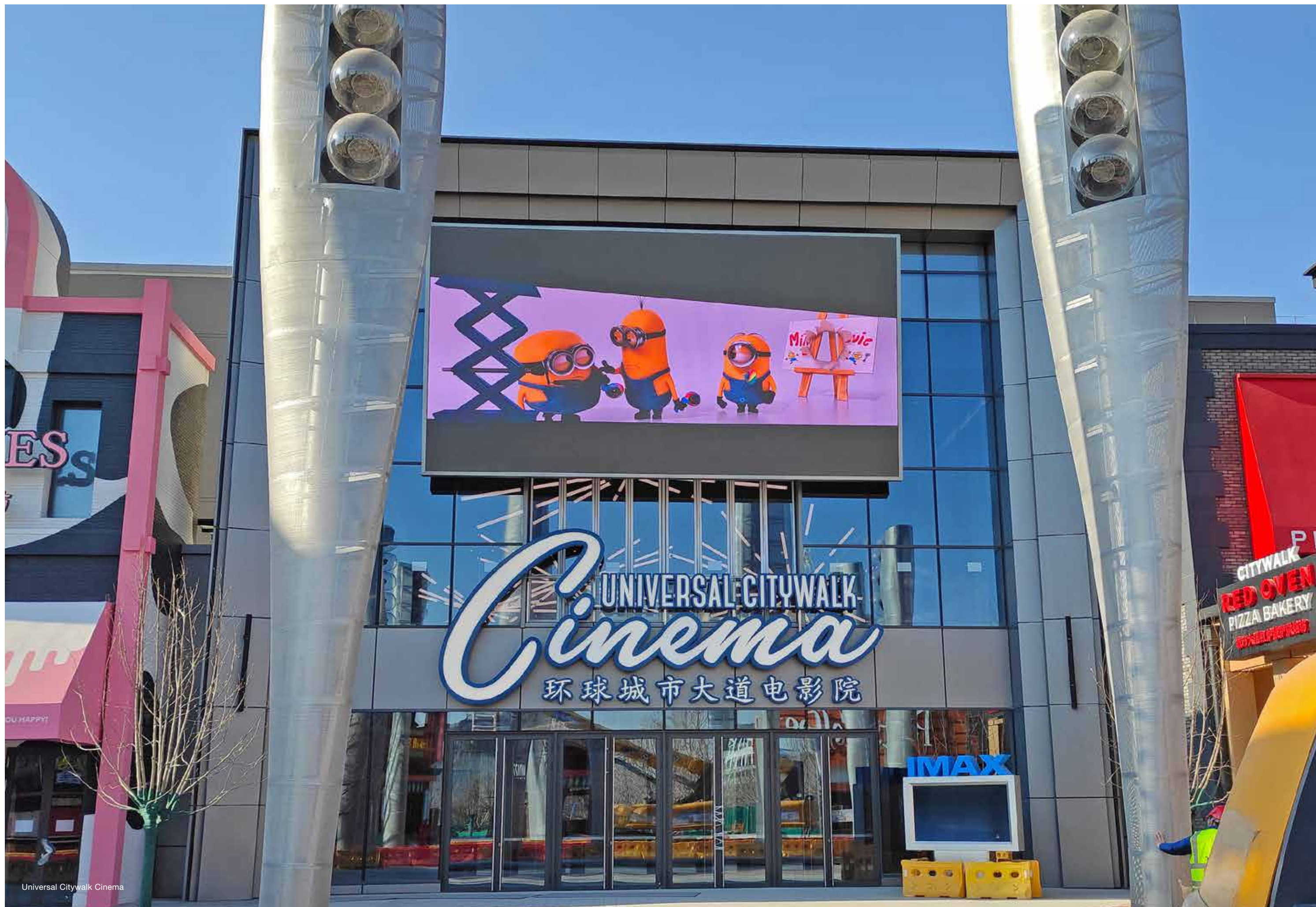
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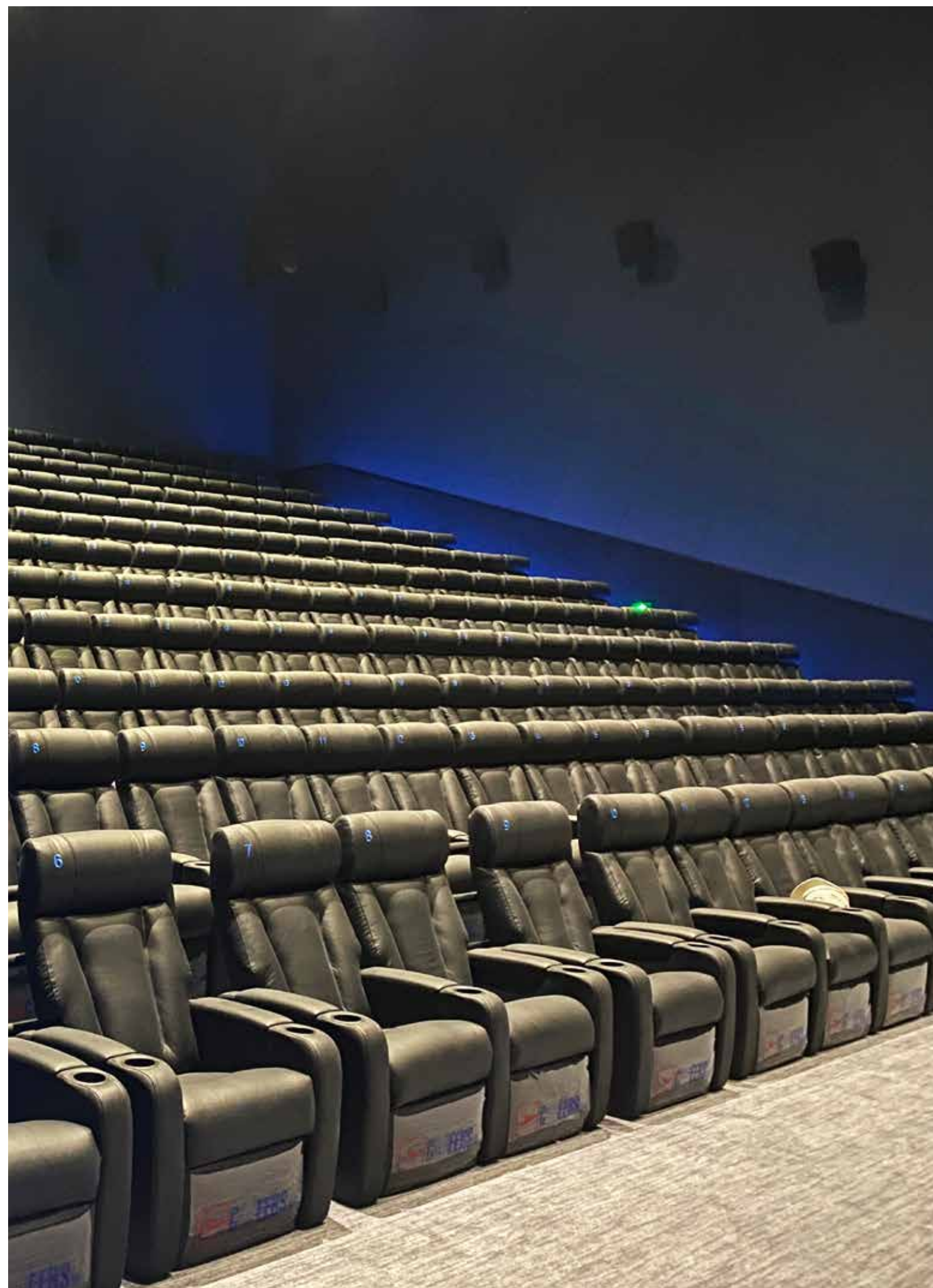
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Universal Citywalk Cinema

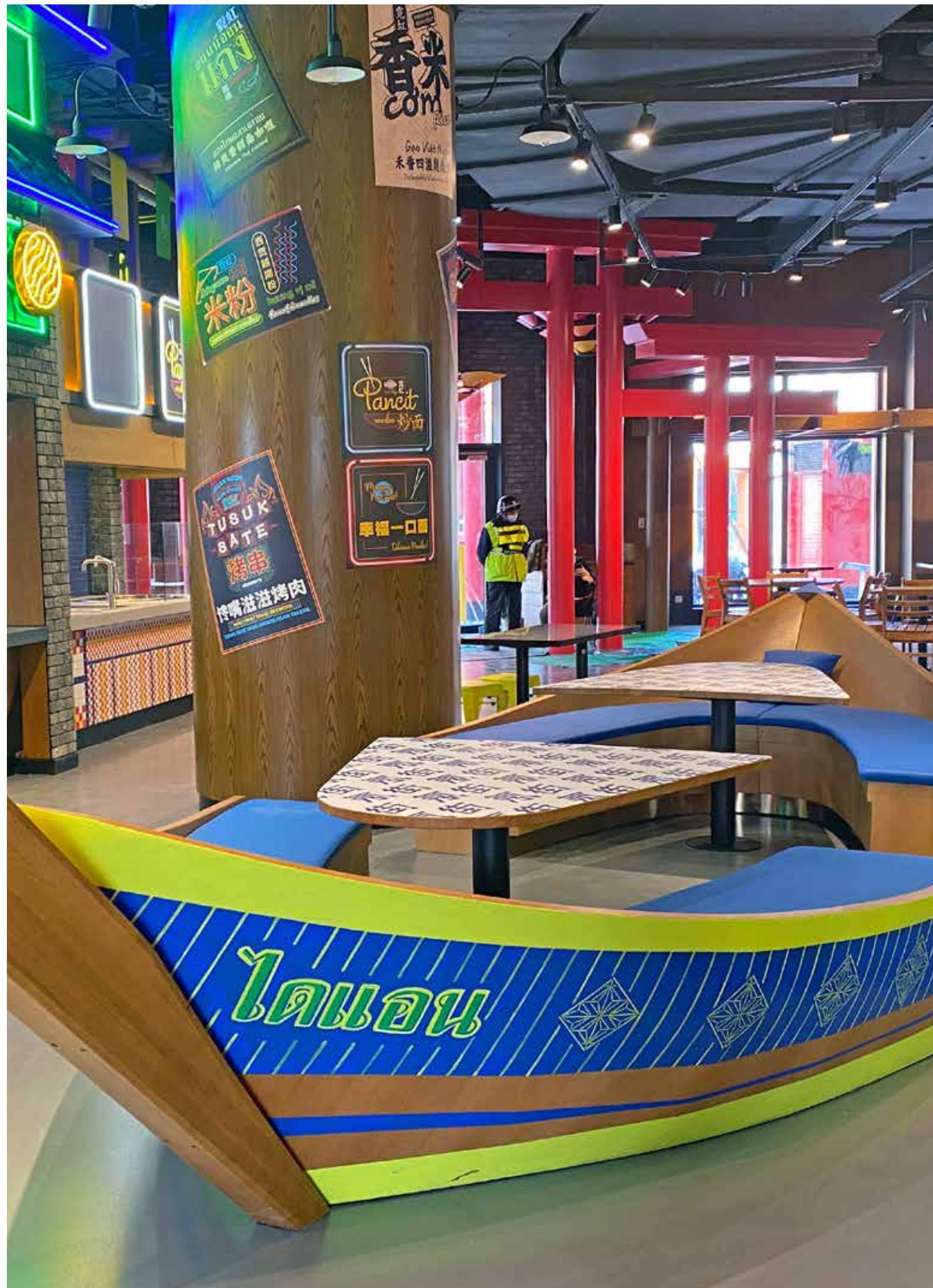








Neon Street Hawkers



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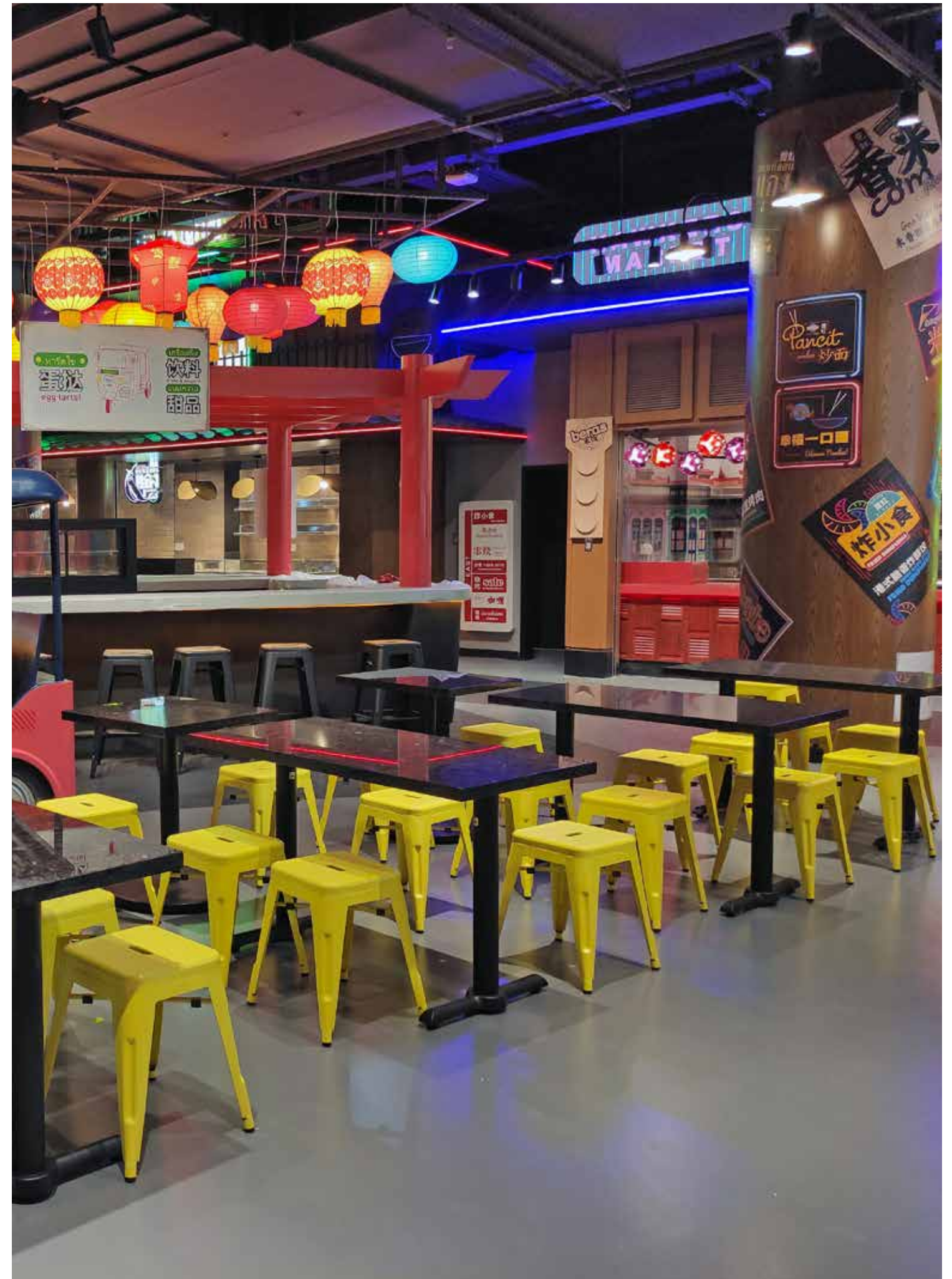
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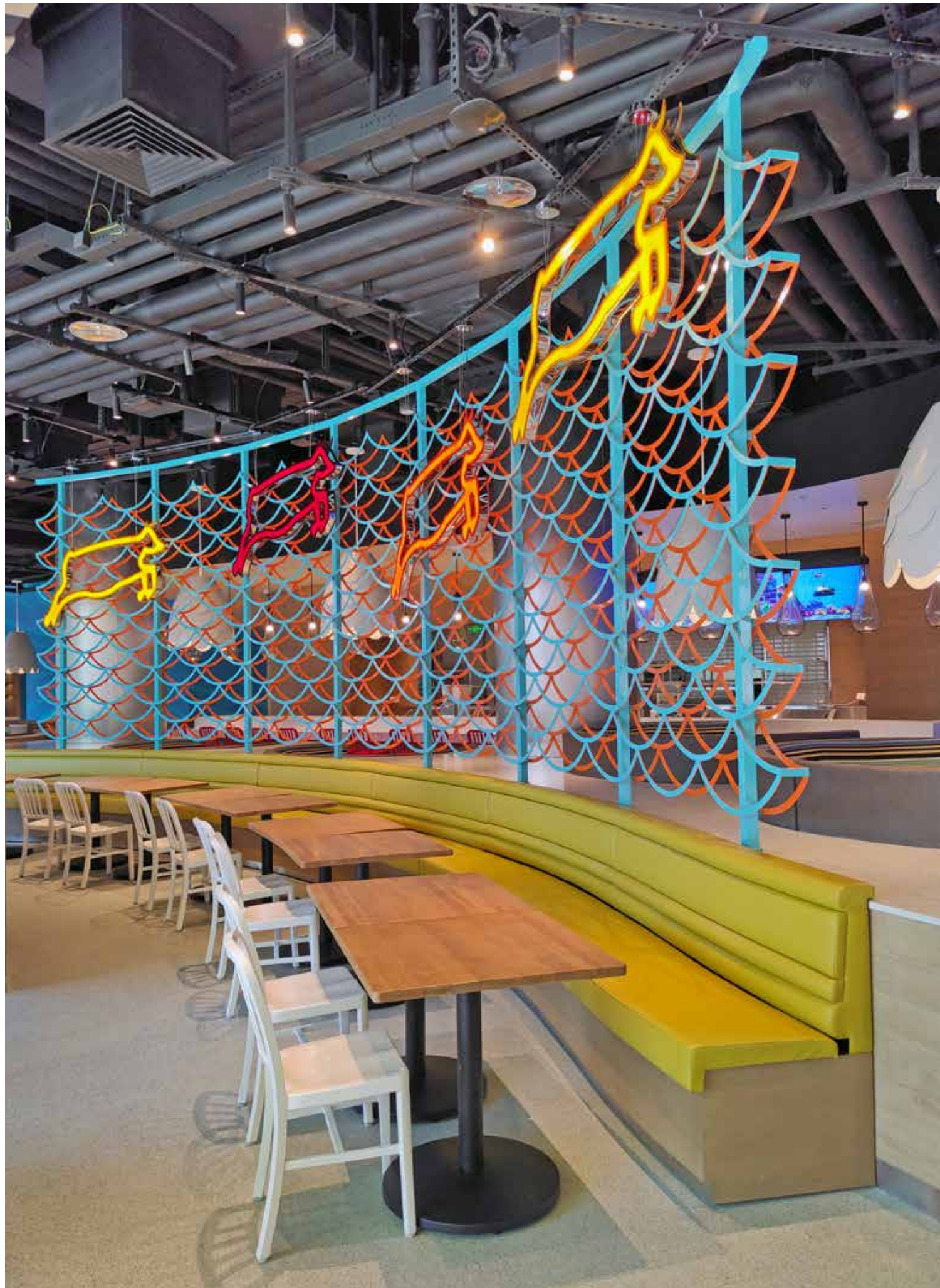
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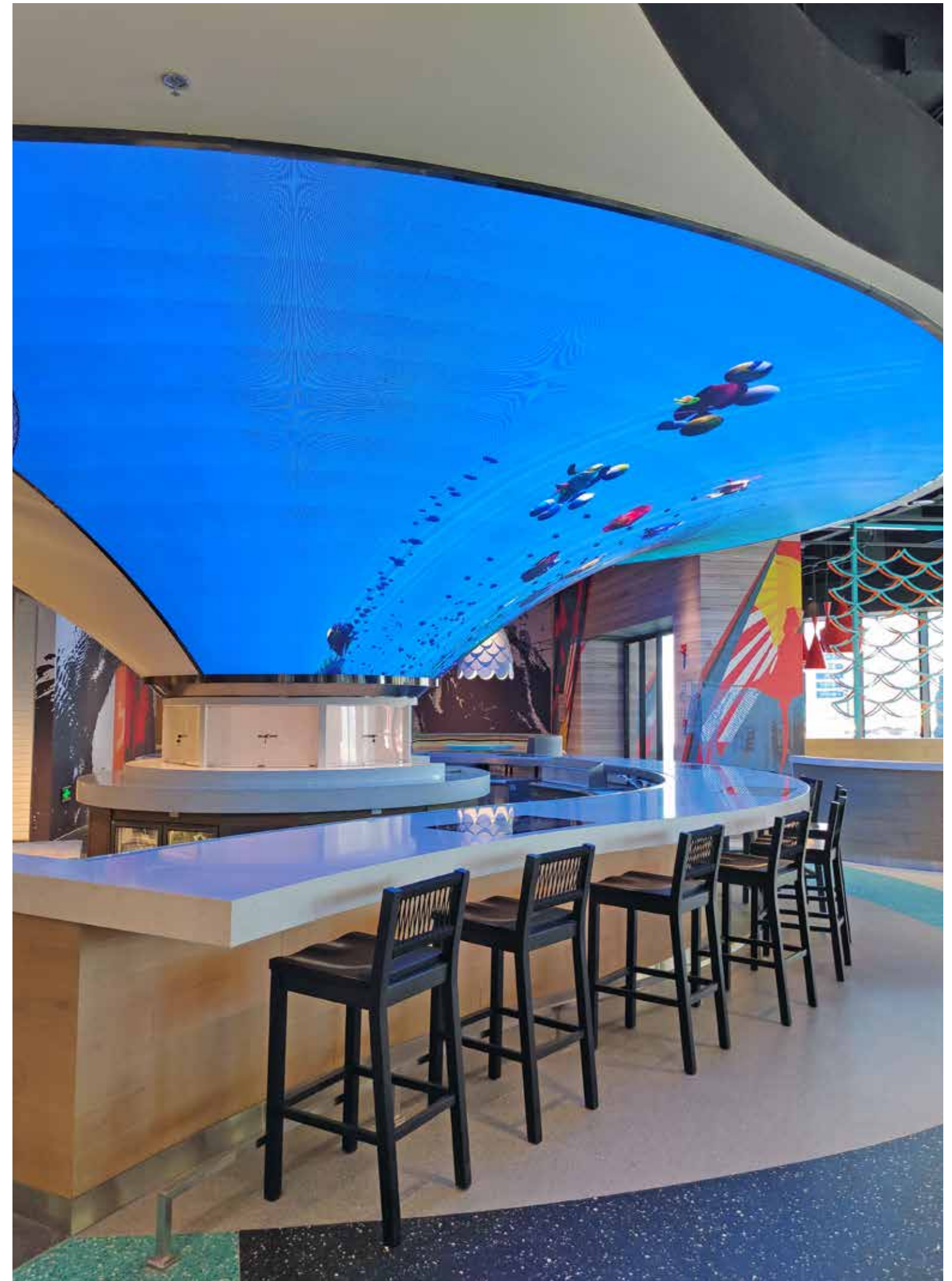






^ The Cowfish

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Cutie Cones Ice Cream



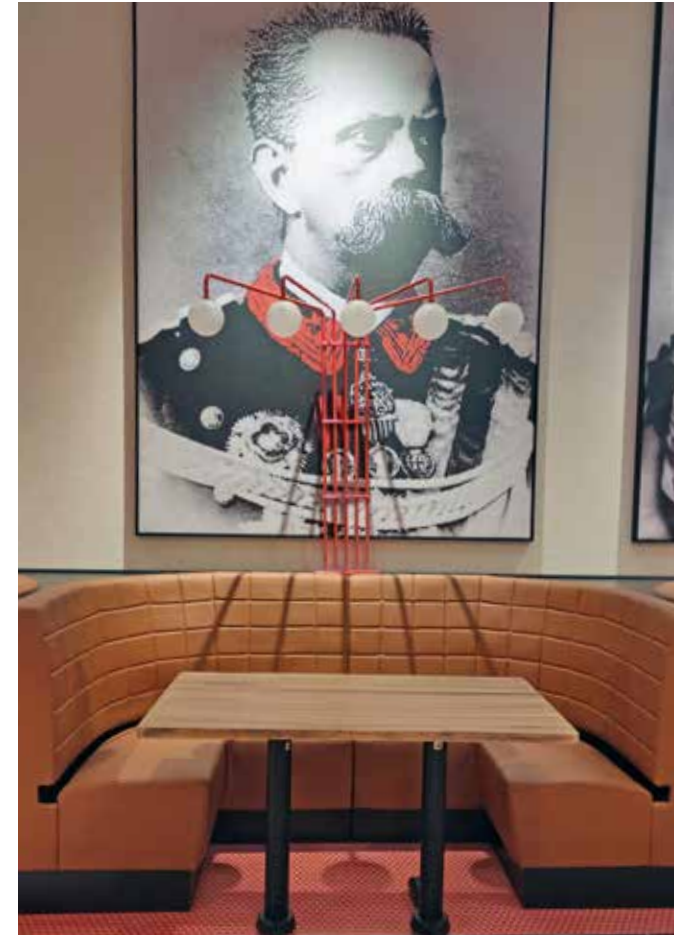
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Red Oven Pizza Bakery



^ Red Oven Pizza Bakery

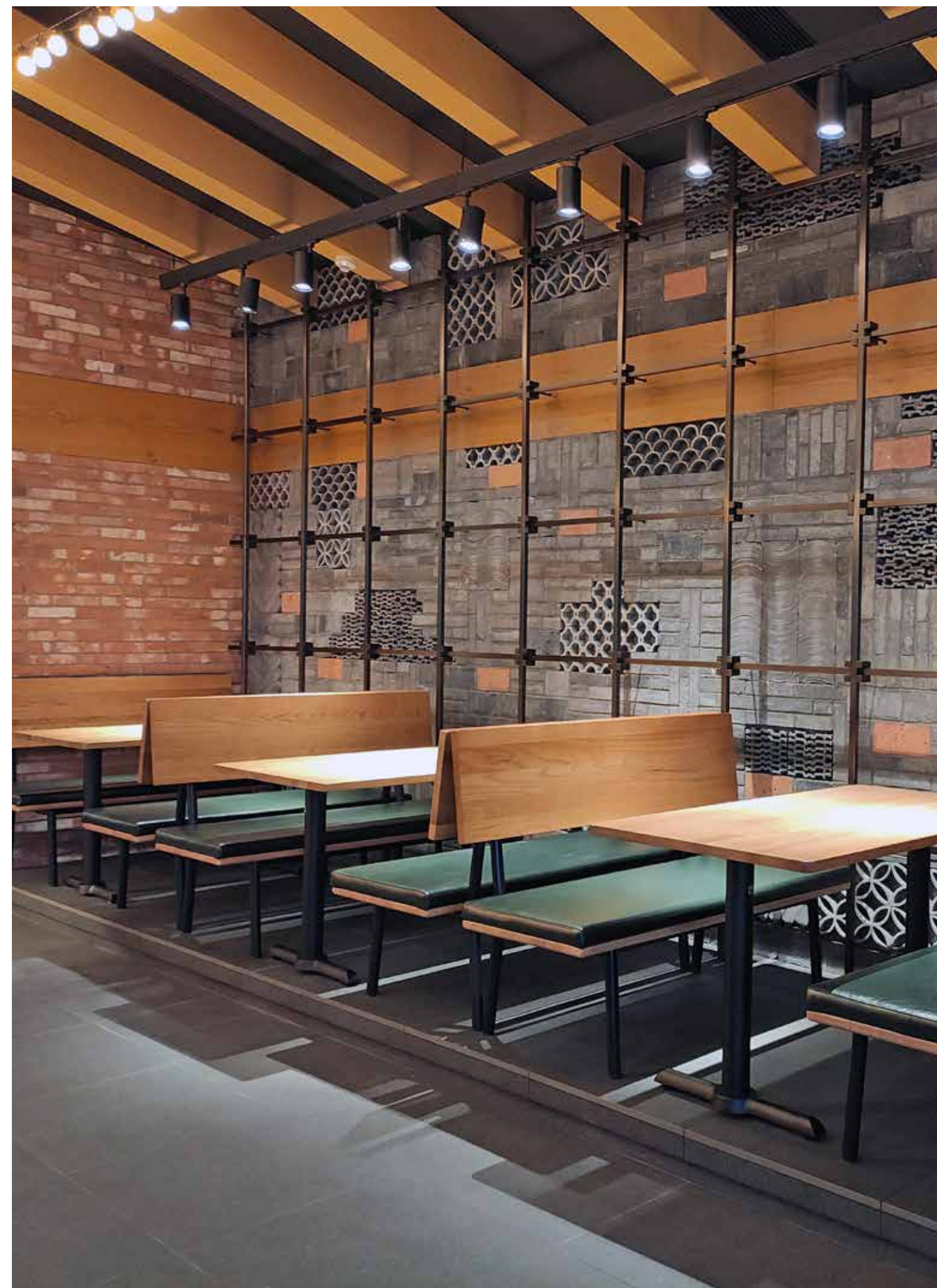
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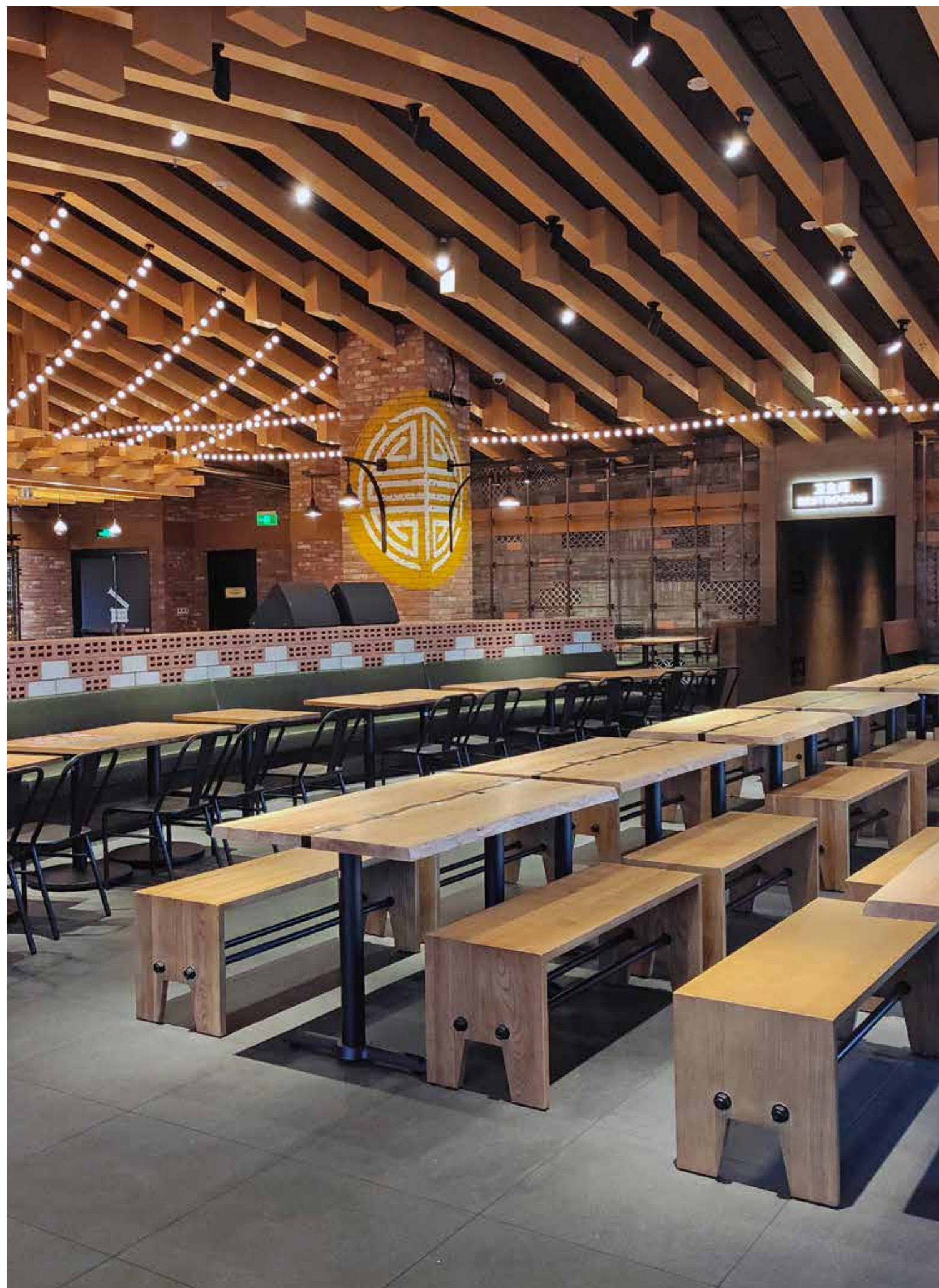
Wubel Restaurant



^ Wubei Restaurant



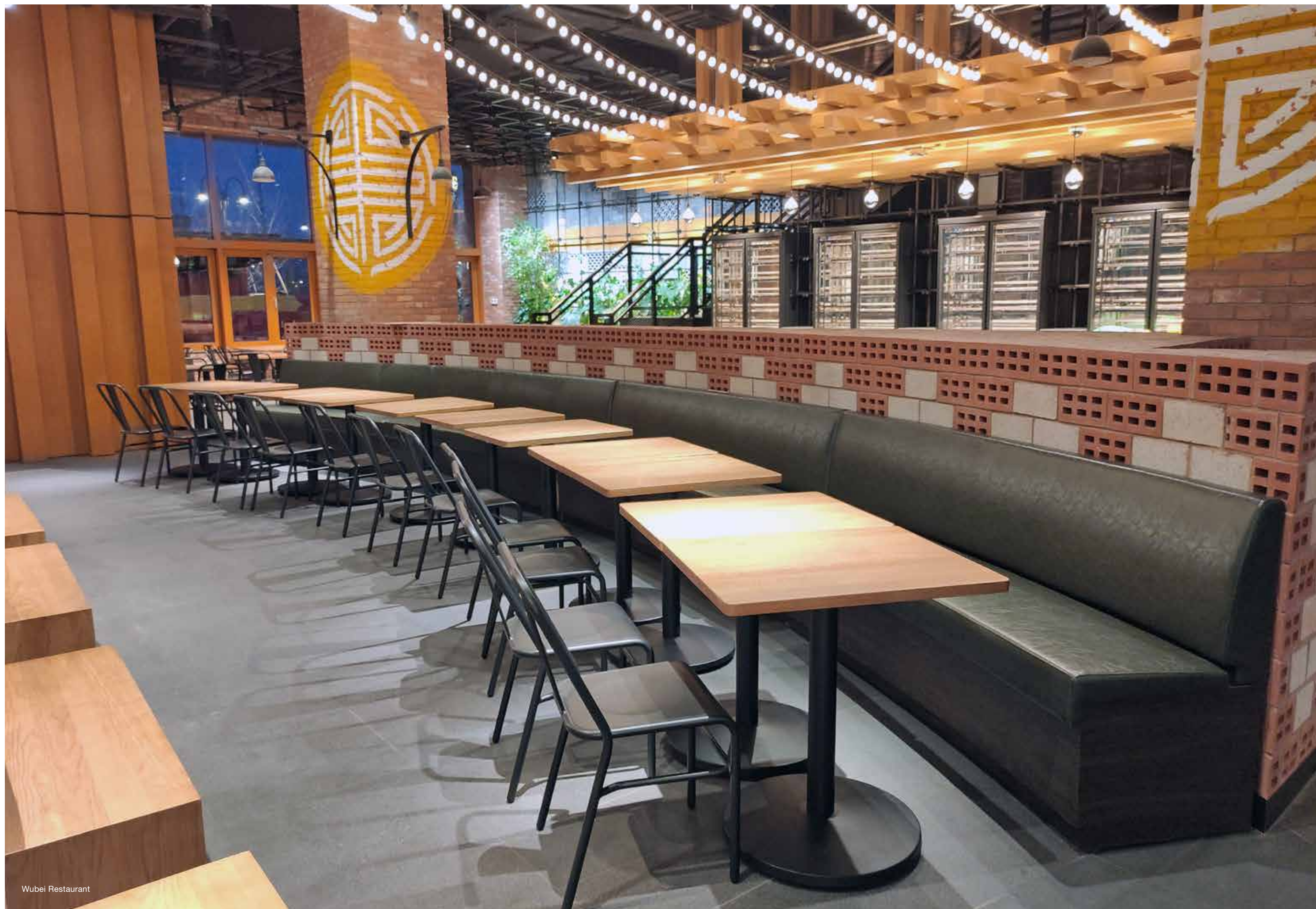
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Wubei Restaurant



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